Hello and welcome to our 2011 Annual Report.

A few years ago we sat down to work out what the IILP should be for. There are lots of centers out there, with all sorts of missions. We spent some time analyzing the different motivations for each of them to try to work out what the IILP should be about. In the end it was a really simple conclusion we reached: that the IILP should be a place that provides students with opportunities in intellectual property and related industries that they couldn’t pursue by themselves. Since coming up with that conclusion we’ve worked hard to ensure that every program and symposium and conference and event is aimed at providing students with interesting and new opportunities. In the pages to follow you’ll see some examples of these, and I hope you enjoy reading about them as much as I enjoy remembering through these pages all that we’ve accomplished together.

What this Annual Report can’t show is the way that our students and faculty and administrators interact within the IILP. It is a wonderful environment, with a shared sense of commitment and purpose. I invite you all to come visit us, and see for yourself why the successes documented in this Annual Report capture only a tiny part of what we are.

Dan Hunter
Institute Director
April 2012
In 2011, Professor Johnson supervised the User Centric Online Identity, Legal Expert Systems, Game Design, and Gamification Tech Law Labs. He worked with faculty members to design and build legal learning games, many of which are deployed in NYLS classes. He led the Law Practice Technology Job Track and served as a member of the Center for Professional Values and Practice.

In 2011, Professor Land taught International Intellectual Property, International Human Rights, and Civil Procedure. Her work focuses on access to knowledge and the intersection of IP, information law, and human rights. She has supervised Tech Law Labs focused on access to health information, copyright and education in Uganda, barriers to Internet access, and open database licensing.

In 2011, Professor Hunter taught Intellectual Property, Property, Copyright and Trademark Law, and oversaw the Tech Law Labs and the Job Track Program. He also supervised work on CaseClothesed.com. His primer on IP was published by Oxford University Press, and he is currently completing a book on the use of game mechanics in law and business.

In 2011, Professor Noveck taught Intellectual Property Law and the Orgedia Tech Law Lab. She previously has served in the White House as the first United States Deputy Chief Technology Officer and founder of the White House Open Government Initiative (2009–11). UK Prime Minister David Cameron recently appointed her Senior Advisor for Open Government.

In 2011, Professor Peritz taught Antitrust and Intellectual Property Law. His scholarship focuses on the historical and legal relationships between competition policy and private property rights. Professor Peritz also runs the IProgress Project, a do tank aimed at promoting progress and innovation in the public interest arena.

In 2011, Professor Webbink taught IP Licensing & Drafting: Patents, the Groklaw Tech Law Lab, and served as Executive Director of the Center for Patent Innovations. His work focuses on harnessing social networks and using web-based technology to improve patent systems. He previously served as General Counsel and Deputy General Counsel - Intellectual Property for Red Hat, Inc.

In 2011, Professor Grimmelmann taught Internet Law and Property. He published a casebook on Internet law and articles on the Google Books settlement and online privacy. With help from a team of students, he continued to cover the Google Books settlement through the Public Index and his website and blog, The Laboratorium.

In 2011, Professor Chused taught Copyright, which he has done at NYLS since 2008. He also teaches Property, Family Law, Civil Procedure, and Gender and Law in American History. He has published work on copyright in the digital age and edited an anthology in the field. He is an avid architecture buff and loves to talk about appropriation art and music.
Staff

Naomi Allen – Institute Manager
Naomi has been the Manager of the IILP since December 2007. She has worked for the New York Junior League, as well as at AT&T in marketing and for its equipment leasing subsidiary. Naomi has a degree in Psychology from Brandeis University and an M.S. in Business Policy from the Executive Business Program at the Graduate School of Business at Columbia University.

Amanda Willis ‘11 – Faculty Assistant
Amanda graduated in 2004 from Randolph-Macon College with a B.A. in Sociology. She earned her J.D. from NYLS in 2011. In addition to her work at the IILP, Amanda serves as a part-time graduate law clerk for O’Malley & Associates, a business immigration firm.

Postgraduate Fellows
Andrea Casillas ‘10 holds a B.S. in Biology and Chemistry from Arizona State University and a J.D. from NYLS. In 2010, she was named Director of Peer To Patent and Assistant Director for CPI. She has presented at Innovate / Activate and has participated at the Peer Review Prior Art Roundtables at WIPO headquarters, the USPTO, and PUIIG. In 2011, Andrea taught the Peer To Patent project-based learning course, assisted teaching the Expertnet and Innovate / Activate Tech Law Labs, and created the Patent Law Job Track.

Christopher Wong ’08 leads the National Science Foundation-funded Open Patent Project and previously served as founding Project Manager for Peer To Patent. He also serves as a visiting fellow at both Princeton University’s Center for Information Technology Policy and Yale Law School’s Information Society Project. He is the founder of Innovate / Activate, Co-director of the Open Video Conference, and Curator of Personal Democracy Forum.

Student Research Fellows
Jake Brown-Steiner 2L received his B.A. in Music Business from SUNY Oneonta. He previously worked with music and technology in various capacities, working for LiveNation, SunGard Higher Education, and FrozenCPU. He is interested in technology as it relates to law. Jake has most prominently been involved with Professor Johnson’s Legal Expert Systems Tech Law Lab, working to create a system that helps copyright holders determine their termination rights.

Stephanie M. Chicetti 2L received her B.A. in Chemistry from Boston University. Prior to law school, she worked at Merck Research Laboratories as a medicinal chemist. She has an interest in patent law and the pharmaceutical industry. Stephanie is affiliated with the IILP as a Harlan Scholar and will serve as a 2012–13 Features Editor for the New York Law School Law Review.

Nyasha S. Foy 3L received her B.A. from Wesleyan University in Music and French. Prior to law school, Nyasha worked in marketing and advertising, and started her own music publishing company, yofy. Nyasha is a member of the Moot Court Association and is the Managing Editor for the NYLS music law blog, For the Rechord. Nyasha’s interests include IP/entertainment law and copyright reform.

Jillian Raines 3L received her B.A. in Journalism, English, and International Studies from Pennsylvania State University. She is interested in digital journalism and open data and is affiliated with the IILP as a Harlan Scholar. She served as the Visual Scholarship Web Editor for the New York Law School Law Review, and her note related to open data and spending transparency legislation will be published next fall.
February

- **Minority Report: A Conversation on Diversity in Intellectual Property.** Co-sponsored by the Black Law Students Association, Legal Association for Women, and South Asian Law Students Association, this panel discussed the myths, opportunities, and challenges of breaking into the field of IP law. Speakers and guests included: Jane Chuang, Partner, Gil Yim & Chuang LLP; Karen Lim, Fross Zelnick Lehrman & Zissu, P.C.; Lynn Oberlander, General Counsel, *The New Yorker*; Jamar W. Tyndale, Associate, Fitzpatrick, Cella, Harper & Scinto; Nadja Webb, Vice President & Senior Counsel, Business & Legal Affairs, VH1; and Preston Young, Intellectual Property Law Department, IBM Corporation.

- **Out of the Ashes: 9/11, A Documentary Film by Professor Marilyn J. Berger, Films for Justice, Seattle University School of Law.** Professor Richard K. Sherwin introduced the screening, and Professor Berger hosted a Q&A following the screening.

- **Everything You Wanted to Know About Comics!** Jay Kogan, Vice President of Business and Legal Affairs at DC Comics, and comic writer Fred Van Lente discussed licensing issues and copyright battles in the world of comic books.

- **PACER, RECAP, and Free Law.** RECAP founders Steve Schulze and Tim Lee discussed both the technical workings of RECAP (a Mozilla add-on enabling citizens to share federal court documents), as well as the policy implications of the project.

January

- **Where Did Your Sample Come From?: A Screening of Copyright Criminals.** With Tony Berman ’91, Founder of Berman Entertainment and Technology Law; Stephen Block, Vice President of Business Affairs and Senior Counsel for Harry Fox Agency; Lou Carlozo, Record Producer and Entertainment and Culture Journalist; Hope Carr, Clearance Consultant for Clearance ‘13-‘14; and Professor Dan Hunter, Moderator.

- **Whose Data Is It Anyway?** In celebration of Data Privacy Day, Professors James Grimmelmann, Dan Hunter, and Andrew Lupu, along with IILP student research fellows Raphael Majma ’10 and Jillian Raines ’10, and IILP associate Seema Ghaznavi ’12, hosted an improv game show and panel discussion aimed at educating people on how to protect individual data privacy in today’s networked and digitized society.

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**IILP Blogs**

The IILP boasts five blogs—*CaseClothes* (fashion), *Ad Nauseam* (advertising), *All Your Law Are Belong to Us* (video games), *For the Rechord* (music), *Legal As She Is Spoke* (journalism)

www.nyls.edu/infolaw
Transportation Camp. Co-sponsored by Open Plans, Transportation Camp was a weekend-long unconference bringing together transportation professionals, civic technologists, and others interested in the intersection of urban transportation and technology.

The End of the World as We Know It?: A Practical Guide to Copyright Termination. Michael Poster, Esq. from Vanderberg & Feliu LLP discussed copyright termination, its practical challenges, uncertainties, and costs.

Symposium on Intellectual Property Licensing. The IILP hosted Terry Ilardi, Copyright Counsel for IBM Corporation; Mark Webbink, Visiting Professor of Law, New York Law School and Executive Director of the Center for Patent Innovation; Karen Arzt Ash ’80, National Co-chairperson of the Intellectual Property Department at Katten Muchin Rosenman, LLP; and Larry Sapadin, Vice President of Business Affairs at Entertainment One U.S., to discuss IP licensing, drafting, and negotiation.

WikiLeaks and the Law
Thanks to the vision of IILP Associate Trevor Timm ’10, the IILP and Personal Democracy Forum hosted the fourth event in a series of symposia on WikiLeaks on March 21, 2011. At the time, the alleged leaker Bradley Manning had been arrested and faced life in jail, while a grand jury was reportedly investigating WikiLeaks for violating the Espionage Act. But wasn’t WikiLeaks fulfilling the same publisher role as The New York Times did in 1971, when Daniel Ellsberg leaked 7,000 pages of a top secret history of the Vietnam War to the newspaper? WikiLeaks and the Law was the first such conversation among leading legal scholars and practitioners about the unique role of WikiLeaks as a stateless, online-only publisher.

The panel addressed questions such as:
– Is Julian Assange a journalist?
– How does Bradley Manning compare to Daniel Ellsberg?
– How far does the First Amendment go in protecting the press when publishing classified information?
– Can the Espionage Act apply to a publisher not based in the United States?
– How often do newspapers publish classified information?
– How can the government protect itself from future leaks?
– Will leaks of this magnitude continue?
– Is President Obama going after whistle-blowers?

Panel speakers included: Yochai Benkler, Berkman Professor of Entrepreneurial Legal Studies at Harvard and faculty co-director of the Berkman Center for Internet and Society; James Goodale, former General Counsel of The New York Times during the Pentagon Papers case; Gabriel Schoenfeld, author of Necessary Secrets: National Security, the Media, and the Rule of Law; and Geoffrey R. Stone, Edward H. Levi Distinguished Service Professor at University of Chicago Law School. The panel was moderated by Micah L. Sifry, Co-founder of Personal Democracy Forum.

www.lasisblog.com

The Program in Law and Journalism’s blog, Legal As She Is Spoke (LASIS), which examines the accuracy and felicity of reporting on law, was selected from more than 3,000 legal blogs for inclusion on the ABA’s “Top 100 Blawg List” for 2011. Voters also selected LASIS as “Best Niche Blawg” for 2011.

www.nyls.edu/infolaw
April

- **Advertising and Media Law “Spring Rush”: Are YOU In?** Attendees of this symposium learned about how everything from brand integration, social media, and user-generated content, to multi-national advertising campaigns, has put the consumer in the driver’s seat and keeps advertising attorneys on their toes. Panelists included: David Binkowski, Executive Vice President, Digital Marketing, Lippe Taylor; Jeffrey Greenbaum, Frankfurt Kurnit Klein & Selz; Theodore Lazarus, Senior Counsel, Google; Joseph Lewczak, Davis & Gilbert; Dan Malasky, Senior Counsel, Professional Tennis, United States Tennis Association; Michael Rubin, Social Media Strategist, Fifth Third Bank; Kesari Ruza, Senior Counsel, HBO; Iris Temple, Counsel, Legal Affairs, Rainbow Media Holdings LLC; and Christine Whittemore, Chief Simplifier, Social Media Marketing Consultant, Content Marketing Strategist at Simple Marketing Now LLC.

- **The Contours of Strong Patent Policy in the 21st Century.** David Kappos, Under Secretary of Commerce for Intellectual Property & Director of the U.S. Patent & Trademark Office, discussed the efforts taken by the USPTO to ensure a more robust infrastructure of IP rights and protections.

- **Patently Professional II.** The IILP hosted Joseph Farco ’08 and Joseph Kirincich ’93 for a discussion on the ins and outs of the patent and IP legal field.

- **IP Surprise: DIY.** Panelists from both the creative and legal sides of the DIY community joined together to explore the tension between the makers and the lawyers of many creative industries, including music, art, user-generated content, and fashion. Panelists included: Michelle Bogre, Associate Professor, Photography Department, Parsons The New School for Design; David Boyhan, Director-ECM at Cerberus Capital Management LP; Carol Cho, Marketing & Promotions Director, BurdaStyle, Inc.; Charles Colman, Charles Colman Law, PLLC; Barry J. Heyman, Heyman Law; and Ryan West, Music Engineer. Moderated by IILP Postgraduate Fellow Christopher Wong ’08.

November

- **Copyfraud and Other Abuses of Intellectual Property Law by Jason Mazzone.** Brooklyn Law School Professor Jason Mazzone presented his new book on “copyfraud” and discussed proposals to combat the growing issue.

- **The Third Annual Sports Law Symposium.** Industry leaders met to discuss current legal issues in the sports industry including the legal infrastructure of developing professional sports leagues, amateurism issues in collegiate sports, IP management of sports and entertainment brands, and athlete agent regulation and enforcement.

- **From Pitch to Pilot: A Legal and Practical Analysis of Reality TV.** Stephen Harris, Director, Non-Fiction & Alternative Programming, A&E Television Networks; Erika Munro Kennerly, Senior Director of Business Affairs, TruTV/Turner Entertainment; and Traci Wilkes Smith, Esq., Agent, Willinger Talent Agency, presented on key legal issues in the reality TV industry.

- **IP Surprise: Tattoos—Fleshing Out Copyright Law.** Marisa Kakoulas, Esq., author of Tattoo Law (forthcoming); Michelle Myles, NYC-area tattoo artist; and via Skype, Michael Kahn, Esq., the lawyer who represented Victor Whitmill (the tattoo artist behind Mike Tyson’s facial tattoo) in Whitmill’s suit against Warner Bros., discussed the copyrightability of tattoos and tips for attorneys bringing and defending against tattoo infringement claims.
State of Play Concludes; A State of Action Continues

In November 2003, the IILP hosted the first-ever conference on the study of law and virtual worlds—State of Play: Law, Games, and Virtual Worlds. This inaugural conference kicked off an overwhelmingly successful six-conference series that greatly increased the global dialogue on the study and focus of legal, economic, cultural, and sociological issues in the virtual worlds space.

Joining together expert voices from the online and video game worlds with legal and social thinkers, the State of Play conference series provided a forum for showcasing leading virtual world technologies; discussing governance schemes and cultural, legal, and political movements within virtual worlds; and for sharing and refining research paths into the incredibly interdisciplinary field.

The IILP is proud to have had the opportunity to put on six conferences featuring a diverse array of scholars from all over the map. We believe that the State of Play conference series truly helped ignite a previously untapped global passion for the study of virtual worlds and law.
State of Reflection

“The conference was particularly helpful in making real for me a community of scholarship and interest that was otherwise largely virtual and imagined. It gave me the confidence to stick with virtual worlds as a line of inquiry, knowing that there were so many other smart people engaged in the same pursuit.”
— Julian Dibbell, Journalist, attended SOP I, II, III, IV, and VI

“The graduate symposium provided an excellent opportunity to form and cement connections with colleagues that persist to this day. It also gave me an opportunity to bounce the ideas behind my doctoral dissertation off of both junior and senior scholars and get some excellent feedback.”
— Moses Wolfenstein, Associate Director of Research, Academic ADL Co-Lab, attended the Graduate Student Symposium at SOP VI

“Like all terrific conferences, what made State of Play particularly exciting was the combination of formal presentations and then informal conversation and activities among participants. And the participants were drawn from an unusually wide spectrum of talents and interests and from diverse kinds of enterprises so the conferences brought together people who might not have met otherwise.”
— Christina Spiesel, Senior Research Scholar, Yale Law School; Fellow, Yale Information Society Project, attended SOP I, II, and III

“The energy at the SOP conferences was unique, and invigorating. In legal academia, there are lots of cookie-cutter conferences—some good, some not-so-good, some occasionally outstanding—but SOP was really something different, a strange blend of law school analytics and artistic vision and technological wizardry. I feel quite privileged to have been there.”
— David Post, Professor of Law, Temple University Beasley School of Law, attended SOP II, IV, and V

The SOP Rundown


- **State of Play II: Reloaded,** Oct. 28–30, 2004 at New York Law School. Sponsored by the IILP and the Information Society Project at Yale Law School: A growing number of State of Players met to continue the exploration into the next frontier of cyberspace through focusing on the role of IP and governance in virtual worlds.

- **State of Play III: Social Revolutions,** Oct. 6–8, 2005 at New York Law School. Sponsored by the IILP, the Information Society Project at Yale Law School, and the Berkman Center for Internet and Society at Harvard Law School: This conference focused on social relationships in the metaverse. Attendees worked to deepen understanding into the impact of law on the virtual world and of the virtual world on our legal, social, and political structures.

- **State of Play IV/Terra Nova Symposium,** Dec. 1–2, 2006 at New York Law School. Sponsored by the IILP and Terra Nova, a blog about the serious study of virtual worlds: Researchers, scholars, and thinkers gathered together to chart the rise of virtual worlds research and determine the best course for future research endeavors.

- **State of Play V: Building the Global Metaverse,** Aug. 19–22, 2007 in Singapore. Sponsored by the IILP, Harvard Law School, Yale Law School, Trinity University, and Nanyang Technological University in Singapore: Experts across a wide variety of disciplines convened to discuss the impact of these new immersive, social online environments on education, law, politics, and society. The hallmark of the conference was its multi-disciplinary perspective.

- **State of Play VI: Plateau,** June 19–20, 2009 at New York Law School. Sponsored by the IILP, The John D. and Catherine T. MacArthur Foundation, and USC Network Culture Project: This last conference brought together scholars, games developers, industry leaders, government leaders, entrepreneurs, artists, social scientists, and policy makers to set the agenda for the future development and study of virtual worlds. It also featured a Graduate Student Symposium, where 30 students from around the world presented their research on virtual worlds, and received commentary and criticism from experts and industry leaders.
At the final event in the Future Ed conference series, NYLS and Harvard Law School gathered together more than 100 deans and law faculty from the U.S. and abroad to explore ways to improve the quality of legal education while reducing cost. The conference doubled as a contest of ideas for innovation in the curriculum, pedagogy, technology, staffing, and creative collaboration between law schools, legal employers, and clients. Panelists presented 13 proposals on how to revolutionize legal education, and NYLS and Harvard provided conference registrants with $1 million in virtual currency to allocate among the most promising proposals based on feasibility, likely impact, and cost.

The winning proposal was “Apps for Justice: Learning Law by Creating Software,” presented by Ron Staudt of Chicago-Kent College of Law and Marc Lauritsen of Capstone Practice Systems. The project calls for students to learn more about the law by creating software applications that would empower people to address their own legal problems.

The runner-up was “Seriously Gamifying Legal Learning,” presented by NYLS professors David Johnson and Tanina Rostain. The project calls for the creation of a network of law schools, law professors, practitioners, law students, and others to collaboratively develop and distribute interactive online games and simulations designed to enable legal learning.

Also at Future Ed 3, New York Law School announced an alliance with Lawline.com to bring online legal learning resources to law students and others seeking to learn about law; an alliance with Solo Practice University (SPU), in which NYLS will provide scholarships for up to 10 of its 3L students to attend SPU; and a new six-school consortium to discuss collaborating on new technology initiatives.
Third Annual Open Video Conference  
September 9–12, 2011

The IILP, in association with the Open Video Alliance, hosted the Third Annual Open Video Conference (OVC), a multi-day summit of leaders from business, academia, art, and activism, who came together to explore the future of video and the open web. With nearly 400 participants in attendance, the conference focused on delivering concrete action. In line with New York Law School’s motto—“Learn law. Take action.”—the event was structured around more than 30 working groups focused on producing tangible outputs, from policy initiatives to software and hardware. The event also featured distinguished speakers such as then-Dean of NYLS, Richard A. Matasar; Internet Archive founder Brewster Kahle; and Public Knowledge founder Gigi Sohn.

Open Video is a movement to encourage and enable broader cultural engagement, and the Open Video Conference touched on many of the issues important to the IILP and the broader NYLS community, such as civic participation, privacy, IP, human rights, and free expression.

Speakers throughout the event also highlighted the important role that video has played in spurring change around the globe. While the first OVC took place at the precise time that images of Iranian election protests were reaching Western eyes through e-mail, blogs, and platforms like YouTube, today, those types of images are becoming ubiquitous, pouring in from camera phones in Tunisia, Egypt, Libya, and the world over. As Jillian York, Director of International Freedom of Expression at the Electronic Frontier Foundation, remarked in her keynote speech, “the sheer act of witnessing is wherein the power of video lies.”

The Open Video Conference was a reminder that there is still much work to be done on technological, legal, and practical fronts. Major shifts in network policy, broad transformations of public life, and constant refinements of technology over the last three years hint at the potential of web video, and we must be mindful of our obligation to, as Professor Beth Simone Noveck put it, “safeguard a world where everyone has the tools, the know-how, and the freedom to make and distribute, to hear and to watch video.”
Visualizing Law in the Digital Age set out to explore the growing and profound impact that visual digital technologies have on the practice and theory of law. Today, lawyers, judges, and lay jurors face a vast array of visual evidence and visual argument. From videos documenting crimes and accidents to computer displays of their digital simulation, increasingly, the search for fact-based justice inside the courtroom is becoming an offshoot of visual meaning making. Visualizing Law in the Digital Age brought together renowned scholars from around the world to discuss these themes as developed in IILP Professor Richard K. Sherwin’s recent book, *Visualizing Law in the Digital Age: Arabesques & Entanglements* (Routledge 2011).

When law migrates to the screen it lives there as other images do, motivating belief and judgment on the basis of visual delight and unconscious fantasies and desires as well as actualities. Law as image also shares broader cultural anxieties about the truth of the image, the mimetic capacity itself, and the human ability to represent reality.

Today’s effective prosecutors and defense lawyers mine the popular imagination for well-known characters and stock scripts to help frame their stories in court. Once a narrative frame is set, so too is the belief system that it embodies. Despite the trial lawyer’s difficulties in reconstructing past events and dealing with gaps in evidence, with a recognizable story frame and a cast of familiar characters in hand, they can coax their audience to fill in missing details. Additionally, in an age of smartphones and ubiquitous surveillance cameras, events that once would have gone unrecorded are preserved for posterity and, inevitably, for trial. Digital graphics and animations take decision makers anywhere and everywhere, serving as powerful tools in the search for fact-based justice. But these tools also create new stumbling blocks. We may think we are getting the whole picture, but every camera frames its own point of view. Once we enter the domain of digital simulation, how do we keep from slipping into an endless matrix of appearances?

When fact-based justice recedes, laws proliferate within a field of uncertainty. Left unchecked, this condition of ontological and ethical uneasiness threatens the legitimacy of law’s claim to power. Adapting to these changes, with our justice system’s credibility intact, requires broad cultivation of a more refined capacity for critical visual judgment and visual eloquence. To that end, Visualizing Law in the Digital Age marked the emergence of visual jurisprudence as a robust, interdisciplinary training ground for new legal competencies.
**Advertising**

*Mentor: Andra Dallas ’01*

As part of an ongoing project, the Advertising Job Track continued work on its student-run blog, *Ad Nauseam*, focusing on current events and issues in advertising and media law. Students also participated in mock ad campaigns, networking, and planned the second iteration of “Advertising & Media Law Spring Rush—Are YOU In?” for the spring 2012 semester.

**Andra Dallas ’01** is a senior staff attorney at the Children’s Advertising Review Unit (CARU) for the Council of Better Business Bureaus. She is responsible for evaluating child-directed advertising online, on TV, in print and other types of media, collaborating with advertisers to ensure compliance with CARU’s guidelines, and writing case decisions. Ms. Dallas received her B.A. in Political Science at St. John’s University and a J.D. from New York Law School in 2001.

“I joined the Job Track Program because the idea of helping students target their law school experience to a specific industry in intellectual property was something I wish I had available to me when I was a student... I thought it would be beneficial to students... to be provided with a good overview of the industry complete with introductions to broad topics, seasoned attorneys, networking opportunities, and other aspects of the industry they may not be privy to in their normal coursework.”

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**Publishing Law**

*Mentors: Professors Jethro K. Lieberman and Michelle Zierler*

The Publishing Law Job Track focused on various issues in the publishing business. Each student worked on a paper about a different segment of the publishing industry, and its challenges from both a business and a legal perspective. To provide industry insight, Lynn Oberlander, General Counsel of *The New Yorker*, met with students for a group lunch to discuss how to break into publishing and the day-to-day responsibilities.
**Video Games**
Mentor: S. Gregory Boyd
The Video Game Job Track continued the student-run video game law blog, *All Your Law Are Belong to Us*. Students also took part in an NYLS-wide game industry internship résumé submission and planned the second annual panel presentation on current issues in the video game industry.

S. Gregory Boyd is an attorney with Davis & Gilbert LLP, where he counsels and provides IP services for publishers and developers. He is an author and co-editor of the popular reference book, *Business and Legal Primer for Game Development*. His commentary on business and law in the game industry has appeared in news sources including *Fortune, Forbes, Game Developer Magazine, Edge, Gamasutra*, and CNN. Mr. Boyd obtained his M.D. and J.D. from the University of North Carolina at Chapel Hill and an M.B.A. from NYU-Stern.

“I enjoy being part of the Job Track Program because I am directly contributing to the start of a career for these students. It has a direct impact on their work ethic and job placement.”

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**Law Practice Technology**
Mentor: Professor David Johnson
Students in this Job Track met regularly to assess how new kinds of software systems are impacting law practice and legal institutions. Several students developed a new startup of their own, aimed at providing new online services to law students. The group also surveyed the exhibits at NYLegalTech, looking for new developments.

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**Sports Law**
Mentors: David Mayer and David Soskin ’08
The Sports Law Job Track spent the year discussing real-world issues that lawyers practicing in the sports industry encounter most frequently, with a heavy emphasis on drafting and negotiating contract provisions; discussing methods of “breaking into sports” as an attorney; and meeting and networking with guest speakers from industry. The Sports Law Job Track students also participated in the Third Annual Sports Law Symposium.

David Mayer is a media attorney who serves as ESPN's primary counsel for the ESPNU Network, collegiate sports programming acquisitions, and the award-winning ESPN Films unit. At ESPN, David has brokered several high-profile transactions, including ESPN's acquisition of rights to the ACC, Big 12, Big East, Southeastern, and Pac-12 Conferences, as well as the Bowl Championship Series. David received a B.A. in History from Northwestern University and his J.D. from Cornell Law School.

“In light of the challenging job market for young lawyers, I wanted to help students build a framework and develop a realistic strategy to pursue the career of their choice.”

David Soskin ’08 has been with ESPN since 2002 in various roles, including Assistant Manager for the Special Events Marketing Department. In his current role as Counsel, David handles contracts and related issues for the Production, ESPN Regional Television, ESPN Classic, and Travel divisions. David received his J.D. from NYLS in 2008. Before ESPN, he worked for Madison Square Garden after receiving his B.A. from the University of Maryland, College Park, in 2000.

“I want to help NYLS students learn real-world skills applicable to the sports/entertainment law space and to facilitate networking that will hopefully lead to internships and full-time employment.”
Fashion Law
Mentors: Karen Artz Ash ’80 and Michael Kelly
The Fashion Law Job Track's 2L students engaged with members of the fashion law community, increased their networking skills, and wrote on relevant fashion law topics. In the 3L track, students focused on the practical side of the fashion business with a visit to Bloomingdale’s that entailed meeting with and learning from employees responsible for the operation of several branded “shop in shop” spaces, including Dior, Miu-Miu, Jimmy Choo, Burberry, Rachel Zoe, Prada, Valentino, and others.

Karen Artz Ash ’80, National Co-Head of the Katten Muchin Rosenman LLP Intellectual Property Practice and Co-Head of the Trademarks Practice, focuses her work on all aspects of IP law with a concentration in trademark and copyright. Ms. Ash is a member of the firm’s Board of Directors, Executive Committee, and serves as Chair of the National Pro Bono Committee. Ms. Ash administers relationships in complex IP trust arrangements and oversees the worldwide licensing, exploitation, searching, clearance, registration, and enforcement of trademarks, logos, and domain names.

Michael Kelly is an associate in Kenyon & Kenyon’s New York office. Mr. Kelly’s practice encompasses litigation and counseling matters in all areas of IP law, patents, trademarks, copyrights, and unfair competition, as well as related fashion, entertainment, music, contract, Internet, and domain name issues. Mr. Kelly has assisted many clients, ranging from the world’s largest retailer to start-up companies, individuals, and charitable organizations with non-contentious matters including the acquisition of IP rights, and counseling clients on their IP portfolios.

“I wanted to be a part of the Job Track Program so that I could use my experience and industry knowledge to help law students improve their own networks and start their own careers in fashion law.”

Music
Mentor: Leslie Greene
Students in the Music Job Track deepened their understanding of the music industry through research and blogging about industry-related topics, and sharpened their job hunting skills by cold-calling attorneys working in the area of their research. Students peer-reviewed résumés, cover letters, and networking strategies. They also disclosed internship and job challenges to collectively brainstorm practical solutions.

Leslie Greene is a transactional attorney and business affairs executive with 20 years of experience in the music industry. She has worked in-house at both record companies and music publishers, including at Tommy Boy Records, H.O.L.A. Recordings, Zomba Music Publishing, and DMP/S1 Songs America. Ms. Greene is currently in private practice and working with a diverse group of entertainment-related clients.
Media and Entertainment

Mentors: Joshua Blank ’06, Elizabeth Dambriunas ’85, and Michelle Zierler

One track of students focused on practical skills and real-world IP and contract issues that attorneys working in media and entertainment law face every day. Law firm practitioners and numerous in-house attorneys met with and advised the students. A second group in the Job Track focused on the impact of digital media on the entertainment industry. Students conducted research and informational interviews with in-house attorneys working in content production and distribution companies.

Joshua Blank ’06 is a graduate of Vassar College and New York Law School. Following graduation from NYLS, he joined the advertising agency Saatchi & Saatchi North America, Inc. as In-House Counsel, where he worked on general advertising, contractual, and IP matters. After leaving Saatchi, Joshua began working as Counsel and Trademark Counsel for United Business Media LLC, a large, public British media company. Joshua focuses his practice on contractual, IP, and general media/entertainment issues.

Elizabeth Dambriunas ’85 has been a practicing attorney in the entertainment industry for over 25 years. She started her lengthy in-house counsel career at Warner Bros., handling worldwide business and legal affairs for licensing of the Looney Tunes characters and the DC Comics franchises. In 1994, she left Warner and joined Paramount Pictures as VP of Business and Legal Affairs of its Licensing Group, primarily handling the Star Trek franchise. In 1997, she joined MTV Networks and Nickelodeon and became Senior Vice President and Deputy General Counsel of the company’s global ancillary businesses. She left MTVN in June 2010 to start her own IP transactional practice and to pursue her interest in teaching.

“The Entertainment Job Track class is a great opportunity for me to use my experience and contacts in the industry and pay them forward to the next generation of attorneys who hope for a career in this field.”

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Patent

Mentor: Paula de Estrada Martin ’10

The Patent Law Job Track students focused on in-house, government, and private practice opportunities as well as the day-to-day job demands of a patent attorney. By way of patent practitioners, students heard first-hand what it’s like to prosecute and enforce patents in the life sciences and engineering arts. Students were taught the basic skills of the trade and reviewed recent CAFC decisions, paying close attention to “best practice” tips.

Paula Estrada de Martin ’10 is a senior associate in the Intellectual Property Department at WilmerHale. Dr. Estrada de Martin’s practice focuses on U.S. and foreign patent prosecution for life science, biotechnology and plant fields, patent portfolio management, patentability assessment, non-infringement and invalidity opinions, due diligence, pre-suit investigation, and litigation support for life sciences and plant matters.
OrgPedia
Supervisor: Professor Beth Simone Noveck
Funded by a grant from the Sloan Foundation and working together with RPI computer science students, the OrgPedia group designed an implementation strategy for an open and universal mechanism to identify organizations and the relationships between them. The ultimate goal of this Tech Law was to reduce compliance and investment costs, improve corporate accountability, foster greater consumer protection, and create an important new research and reporting test bed to foster critical, data-driven journalism and scholarship about the life of business organizations.

Groklaw Project
Supervisor: Professor Mark Webbink
Students in this Tech Law were responsible for monitoring the Web for possible issues or cases relating to Groklaw (the well-known blog covering free and open source software and related litigation). Students also proposed article topics, drafted pieces, and proposed items for the daily NewsPicks posted on the Groklaw website.

Online Social Journal
Supervisors: Professors Jethro K. Lieberman and Michelle Zierler
Students worked with Professors Lieberman and Zierler on Legal As She Is Spoke (LASIS), a blog for the Program in Law and Journalism that examines and comments on the way that the media reports on the law. Students focused on expanding readership through social media outlets and direct communication with lawyers and journalists.

Legal Expert Systems
Supervisor: Professor David Johnson
Working to expose the efficiencies made possible by technology, students in this project worked with an external client—a company that has been building legal expert systems for many years for major financial institutions—to build systems and test them in real-world environments.

Governing Identity in Cyberspace
Supervisor: Professor David Johnson
This Tech Law Lab worked to help the Harvard Berkman Center create appropriate contract drafts to enable more trusted transactions online. This group also examined the major economic consequences as well as privacy and free speech implications that can result from creating new “federated identities”—using your Facebook, PayPal, or Google ID to log online anywhere.
Access to Educational Materials
Supervisor: Professor Molly Land
Students participating in this Tech Law Lab conducted primary and secondary research concerning the extent to which copyright and information laws and policies affect the ability to access educational materials in selected countries around the world.

Regulatory Modernization
Supervisors: Charles Davidson and Michael Santorelli
Students in this project sought to identify the most effective ways to inform legal, policy, and regulatory frameworks and to educate lawmakers, policymakers, and regulators on the impacts of new technologies. The students designed a template set of resources centered on updating laws and policies in order to facilitate technological progress in a variety of industries, including health care, energy, and education.

Appropriation Art in a Digital World
Supervisors: Professors Richard Chused and Dan Hunter
Students in this project studied appropriation art in the digital era, and planned a symposium to explore the emphatic shift in attitudes and abilities surrounding the use of creative efforts of others. Right to Remix: Appropriation Art in the Digital Age was held April 9, 2012.

Law: The Gathering
Supervisors: Professors Dan Hunter and David Johnson
Students in this project studied board games and card games, and learned the art and science of game design. Students then focused on one area of legal study and designed a (physical or computer-based) game to help people learn the law.

Global Humanitarian License
Supervisor: Christopher Wong ’08
Students in this Tech Law Lab teamed up with Universities Allied for Essential Medicines, a nonprofit organization comprised of law and medical students from around the globe, to build an online system that generates, and promotes the use of, equitable access licensing provisions by universities when developing, and later commercializing, health-related technologies.

Gamification FTW
Supervisors: Professors Dan Hunter and David Johnson
Students in this project studied gamification theory and developed a report on the law and ethics of gamification in general, and specifically in relation to one large gamification project in undergraduate education. The students also engaged in a project to "gamify NYLS!"
How wonderful it is that nobody need wait a single moment before starting to improve the world.

—Anne Frank

In 2005 Professor Beth Noveck of New York Law School blogged “Peer to Patent: A Modest Proposal.” The idea: harness the power of crowds to improve the search for prior art relevant and useful to the U.S. Patent and Trademark Office in examining pending patent applications. The idea quickly caught on, and with the financial and intellectual support of foundations and businesses, Peer To Patent was born. A first pilot was launched in June 2007, extended to a second year in 2008, and concluded in 2009. The results were impressive, and the USPTO decided a second pilot was worthwhile, running from October 2010 to September 2011. In the meantime, academic institutions and governmental organizations across the globe latched onto this modest, but important idea, and pilots were run in Japan, Korea, Australia, and the United Kingdom. Each pilot proved the worthwhile nature of the concept, and the value of the project was established. In September 2011 the U.S. Congress passed and President Obama signed into law the America Invents Act, Section 8 of which embodied the necessary language to empower the USPTO to permanently incorporate Peer To Patent into its standard practice. In September 2012 the promise of Peer To Patent will become permanent. Beth’s modest proposal, through her hard work and that of dozens of New York Law School students, graduates, and faculty, has improved the way government works.

Institute for INFORMATION LAW & POLICY at New York Law School

Center for PATENT INNOVATIONS at New York Law School

Peer To Patent Innovations Update

Peer To Patent

In 2011, Project Director Andrea Casillas ’10 led Peer To Patent. She was assisted by Christina Segro 3L, Taneem Kabir 3L, Melissa DeFrances 2L, and Stephanie Chichetti 2L. In all, more than 20 NYLS students and a dozen students from other law schools around the country, including Brooklyn, UC Berkeley, Notre Dame, and Duke, contributed their time and expertise to making this project a success. Congratulations to all of those students for changing our legal system!

Open Patent

The Open Patent project achieved many advancements in 2011, beginning with the development of Openpatent-project.org, a web-based system to conduct a test of the project’s hypotheses and deploy early-stage technical aspects of the proposed software system. Students from Pace University’s Seidenberg School of Computer Science and Information Systems assisted in building the technical architecture of the website. Using the system, lead researcher and IILP Postgraduate Fellow Christopher Wong administered a series of experiments to determine how people can utilize user-generated tags within the context of patent applications to better understand and retrieve patent information. More than 100 volunteers participated in the study, including practicing attorneys, scientists, engineers, and students. Christopher also spoke extensively about the project in 2011, including presentations at Hofstra School of Law, UC Berkeley Law, Princeton University, and Yale Law School. The project will culminate in the spring of 2012 with the development of a prototype software package.
Open Aid Register is a New York Law School project funded by the Fulbright Commission and the Government of Spain. The initiative is aimed at helping speed up the process of making global aid data open. Through the Open Aid Register, NGOs and nonprofits can upload aid project data to be converted into the International Aid for Transparency Initiative (IATI) standard, the global standard for publishing aid data.

The project is an open data initiative attempting to shed light on the difficulties of figuring out who is doing what and where in terms of global aid. The Open Aid Register promotes the conversion of information into IATI-compliant aid data to enable NGOs and nonprofits to cross-reference and compare their aid data with the information published by donors. Additionally, publishing data in the same format helps funders, on-the-ground workers, recipients of aid, and the general public better understand what is currently being done and what could and should be done in the global aid arena.

As the Open Aid Register project evolves, the aim is to develop a platform that offers a transparent look into global aid projects and allows for user participation and feedback to enable better management of aid projects, better allocation of resources, and increased sharing of information about aid projects throughout the global service community. The project currently has 30 organizations registered, and more than 200 aid NGOs and nonprofits have been contacted as part of the Open Aid Register’s outreach plan. The Open Aid Register team is underway helping to plan an aid data hack-a-thon event to raise awareness about transparency within civil society organizations.

Under the oversight of Fulbright Scholar Ruth del Campo Bécares, IILP research fellows Stephanie Chichetti 2L, Nyasha Foy 3L, and Jillian Raines 3L worked on the Open Aid Register project at the Institute in 2011.

Ruth del Campo Bécares, Fulbright Scholar

Ruth del Campo is a telecommunications engineer from the Polytechnic University in Madrid and holds a Msc. in Information Technology from the University of Stuttgart, Germany. She has gained experience in information technology policy in international organizations from her work with the Government of Spain. At New York Law School, Ruth is carrying out her Fulbright scholarship focusing on open data and open government issues. She runs the Open Aid Register.
Can you describe your current work?
I am a 2012 fellow at Code for America, a nonprofit that helps city governments innovate by building apps, making recommendations, opening data, and strengthening the civic technology community.

How do you feel your experiences at the IILP have helped you in your career thus far?
Working at the IILP provided me with access to all the resources I needed to indulge my interests in information law while remaining project-oriented. The amount of research, writing, and event planning, coupled with the administrative responsibilities and networking, provided a comprehensive academic experience. Being constantly challenged with creating or taking advantage of opportunities at the IILP gave me the confidence to pursue a variety of career options.

Do you have any advice for current IILP students on how to pursue their career goals?
Identify your goals in a way that allows you to be responsive to change; network in a way that isn’t merely collecting business cards; follow up and follow through with everyone; be accountable and learn from every mistake; and try to have some fun on the side.

If you had to describe the IILP in three words, which words would you choose?
Supportive, comprehensive, available.

Do you have a favorite memory or event from your time at the IILP?
There are far too many to pick one. A few that immediately come to mind are the late nights cite-checking for Professor Noveck’s book, Professor Webbink’s tales of working at Red Hat, and a certain former fellow wearing a chicken suit for Halloween (or maybe it was just a Friday). I really enjoyed poring through all the old conference posters and programs when we moved the IILP office into its current location. The more I list, the more I’d be leaving out.

Professionally, where do you see yourself in five years?
I see myself in a similar place in five years: doing something different every day.
Joe Merante ’10
Position at the IILP: Student Research Fellow

Can you describe your current work?
I’ve recently become the Director of Legal Affairs and Enforcement at the Entertainment Software Rating Board, for which I investigate enforcement matters, negotiate agreements, maintain the organization’s intellectual property portfolio, and assist in policy development. Prior to that, I was Associate Counsel in the Business and Legal Affairs Department at Take-Two Interactive Software, where I negotiated agreements, reviewed game assets, and advised on a variety of issues pertaining to game development and publishing.

How do you feel your experiences at the IILP have helped you in your career thus far?
Several of the part-time jobs and internships I had during law school, including the internship that led to my employment upon graduation, grew out of the mentoring relationships I developed and research I conducted in connection with Institute projects and programs.

Do you have any advice for current IILP students on how to pursue their career goals?
Decide what your career interests are and start working immediately for as many people as you can on as many different projects as you can that are related to those interests. Do an internship (or two or three), research a book, write a paper, work for a company, consult on a project, digest, rinse, and repeat non-stop until graduation. The best opportunities will not just appear; don’t be surprised if you have to hunt them down or create them from scratch.

If you had to describe the IILP in three words, which words would you choose?
Scholarship, opportunity, action.

Do you have a favorite memory or event from your time at the IILP?
I don’t have a single story that stands above the rest but I do have an impression that I’ve shared with a few other Institute fellows. The Institute always felt like a multipurpose workshop within the larger law school where devoted students work with exceptional professors to do their first practical legal work, build professional and mentoring relationships, and get a head start down career paths before leaving the sheltering umbrella of the student life. I don’t think my time during law school would have been even half as productive or fulfilling as it was if I was not involved with the Institute.

Professionally, where do you see yourself in five years?
Possibly working in-house at a company or organization involved with interactive entertainment or some other electronic media.

Brian Pyne ’09
Position at the IILP: Student Research Fellow

Can you describe your current work?
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Professionally, where do you see yourself in five years?
Possibly working in-house at a company or organization involved with interactive entertainment or some other electronic media.
A Special Farewell to IILP Postgraduate Fellows Andrea Casillas ’10 and Christopher Wong ’08

The IILP’s mission is first and foremost to foster an environment that is accessible and accommodating to students whose interests and experiences intertwine with innovation, technology, and IP law. Over the past few years, the IILP’s success in accomplishing this mission has been in large part thanks to two individuals, both of whom have brought a matchless enthusiasm and a truly inspiring sense of purpose to the IILP: Andrea Casillas ’10 and Christopher Wong ’08. It is with sadness (and excitement for their inevitable future successes) that we must say farewell to both Andrea and Christopher as they conclude their IILP postgraduate fellowships and venture into the next stage of what will surely be meaningful and inspiring careers.

Andrea started working at the IILP as a 2L on Peer To Patent. When she graduated in 2010, she began her postgraduate position as Director of P2P, where she has excelled ever since. Andrea has been paramount in establishing a close working relationship with the USPTO, and in managing, recruiting, and educating students, technologists, and other professionals in their participation with the program. She has also served as Assistant Director of the Center for Patent Innovations, where she has proven to be an irreplaceable asset to students beginning their paths into patent law. Andrea created a Tech Law Lab for students to learn about prior art searching and the Patent Law Job Track, where she has mentored many students pursuing careers in patent law. She also helped coordinate a Patent Bar study group to encourage collaboration and to provide guidance and support to students.

Andrea’s work at the IILP—gracefully balancing the larger policy goals that underlie P2P with efforts to get students involved and engaged—evidences her conviction and commitment to student-focused education and collaborative learning. Under her direction P2P has achieved many of these goals, as demonstrated by the passage of the America Invents Act, which, beginning in 2013, will allow for the USPTO to include a web-based portal for third party submissions of prior art similar to that of the P2P system. There’s no question that Andrea’s dedication, as well as her thoughtful perspective on patent reform, will be missed. Additionally, her presence in the office—from her humor and selflessness to her keen sense of fashion—will not be easily replaced. We wish her all the best as she assumes her new position as Director of Linux Defenders at Open Innovation Network.

Christopher joined the IILP as a student research fellow and founding Project Manager of Peer To Patent. A devoted student, Christopher also helped found an NYLS chapter of Universities Allied for Essential Medicines. Christopher’s deep commitment to patent reform and public service led him in his 3L year to switch to the part-time program so he could work full time on P2P. As a postgrad, Christopher brought the same untiring work ethic to his role as lead researcher for the Open Patent Project.

In his tenure, Christopher also planned and ran many regarded conferences. He convened the first-ever Innovate / Activate event in 2010 on IP reform and activism, which garnered national attention and inspired an Innovate / Activate 2.0, held in spring 2012. He also served as Co-director for the 2011 Open Video Conference. At the IILP, Christopher also spent countless hours assisting in IILP programming and zealously educating IILP students on newsworthy IP issues.

Christopher’s positive attitude and generosity make it hard to imagine the IILP without him. A master of great ideas, he worked tirelessly at encouraging others to reach their highest potential. His willingness to so openly share with students and faculty his motivations, interests, and goals underlying the projects he participated in truly helped create an environment that became known for its “collaboratorium” rather than its closed doors. Christopher brought a rare sense of vision to the IILP, which along with his eager participation in bullpen board game sessions and mid-day screenings of American Horror Story, will be greatly missed. The IILP sincerely thanks Christopher for his passion and drive, and wishes him well as he prepares for his new role as Executive Director for NYU School of Law’s Engelberg Center on Innovation Law and Policy.

“It’s hard to imagine the IILP without ‘Drea and Chris, the Tom Sawyers of Peer To Patent. Their ability to make tricky, detail-oriented work look like the most fun in the world not only made a huge success out of our patent projects, but brought a steady stream of enthusiastic students to the Institute. Thank you both for showing us how it’s done—for every ‘it’ you set your hands to.”

—Professor James Grimmelmann

“I will miss you both, Andrea and Chris, but I don’t plan on missing you at all. I have become very attached to both of you, and I look forward to following your developing careers (and helping out where I can). Thanks for all of your leadership and hard work on Peer To Patent. The project clearly would not have succeeded without you, and you made my time at New York Law School very enjoyable.”

—Professor Mark Webbink
Farewells to IILP Student Research Fellows:
Nyasha S. Foy 3L and Jillian Raines 3L

The student research fellows are responsible for directing many of the activities, projects, and research that make the IILP such a truly unique place for faculty and students alike. While we are filled with excitement over what they will accomplish as they move on, our excitement is tempered by the fact that we must bid farewell to two student research fellows who exemplify the spirit of the Institute. Over the last two years, they have broken the mold and raised the bar for future generations of fellows, and we thank them for letting us be a part of their lives as well as for enriching ours.

With her intense dedication to her musical craft, and an entrepreneurial spirit to match, Nyasha came to NYLS eager to study copyright law and the music industry. Having founded her own music publishing company prior to law school, Nyasha brought the same passion and tenacity to her work as a student research fellow, devoting her positive energy and incomparable work ethic to the IILP’s various undertakings. Nyasha started the music law blog For the Rechord, serving as both the Managing Editor and as a contributor. She was responsible for organizing numerous engaging events on a diverse range of topics, such as IP entrepreneurship and global approaches to copyright reform. She also left an indelible imprint on a number of IILP projects, in particular, the development of a legal expert system for guiding musicians as they collaborate. Her industriousness and resolve were just as evident outside the IILP. Nyasha expertly completed an externship with Judge Wavny Toussaint and an internship at MTV, served as the Regional Vice Chair for BALSA, and caused many an adversary to quiver as a member of the NYLS Moot Court Association team.

From her infectious laugh and cheerful “holas,” to her ability to manage excessive quantities of open windows on her laptop screen, her absence from the IILP bullpen will leave a distinct void. And while Nyasha says that the “IILP is an ethos and an attitude” that she will greatly miss, we say that the IILP ethos and attitude will never be quite the same without her.

After studying Journalism, English, and International Studies at Pennsylvania State University, Jill came to the IILP to pursue her interest in learning how technology and IP law and policy affect the creation, dissemination, and consumption of information. As a student research fellow, Jill has brought a rare and unparalleled wit, charm, and intelligence to the Institute. By far the most quotable fellow in IILP history, she contributed to the intellectual environment of the IILP in extraordinary ways. She coordinated thought-provoking and entertaining events that explored the application of IP and information law to topics like data privacy, DIY culture, and yoga, and executed them with grace and aplomb. The impact that she has had on IILP projects is similarly noteworthy, and her research has appeared in the pages of many Institute professors’ publications over the last two years. Outside the IILP, Jill’s work has been nothing short of masterful. As a John Marshall Harlan Scholar and member of the Law Review, she served as the Visual Scholarship Web Editor, and her Law Review note on open government is slated for publication. She also completed highly regarded internships at the U.S. District Court for S.D.N.Y. and the Markle Foundation, and worked as a summer associate at Kasowitz, Benson, Torres & Friedman LLP, where she will return as an associate this fall.

Jill says that she will “really miss the intensity and passion of the IILP,” but we are quick to remember just how much of it was Jill’s to begin with.
During the spring 2012 semester, the IILP hosted a number of events examining a wide-range of emerging issues, from warrantless GPS location tracking and privacy rights (i.e., the Supreme Court’s decision in *US v. Jones*), to international perspectives on tackling copyright reform to quash online piracy. The Job Track Program also hosted the annual Video Game Law Conference, the Advertising and Media Law Spring Rush, and the Right to Remix symposium, examining the rights (or lack thereof) of appropriation artists post-*Cariou v. Prince*. This year, the Patent Law Job Track class was added to the course list to better aid those students who are interested in entering the field of patent law, and Trade Secret Law was also offered for the first time. Additionally, at the end of the spring semester, the IILP and the Samuelson Law, Technology & Public Policy Clinic at the University of California Berkeley Law School co-sponsored Innovate / Activate 2.0, which was held at Berkeley Law School and explored concrete ways to get more people involved in IP reform and share strategies, tactics, and lessons learned from current and past campaigns and initiatives.

Looking to the future, IILP affiliates can look forward to three more Innovate / Activate events during the 2012–13 year as the series goes global. The events will take place in Washington, D.C., as well as internationally in Brazil and Australia.

The IILP is a diverse center with the largest number of student affiliates at New York Law School. We are continually expanding our programs to meet the interests of our student body. We pride ourselves on giving students the opportunity to develop their interests and their professionalism, and we eagerly await what is in store for the IILP during the coming year.

Thank you!

The Institute for Information Law & Policy would like to thank all of our affiliated students, faculty, alumni, collaborators, and supporters for helping make 2011 another successful year. It is only through your ideas, support, participation, and collaboration that the IILP continues to offer engaging events and conferences, develop new projects, and provide opportunities for the growing technology, IP, and info law communities within and outside of New York Law School. Thank you to all for your time, your passion, and your commitment to the IILP, its students, and its principles.

We would like to give a special thank you to Harvard Law School, OpenPlans, Open Video Alliance, Cardozo Law School, the Personal Democracy Forum, the University of California Berkeley Samuelson Center of Law, and the International Intellectual Property Society for their collaborative efforts in helping plan and run many of this year’s IILP conferences and symposia.

Again, thank you for your continued support; we look forward to working with many of you during 2012 and for years to come!

Sincerely,

The Institute for Information Law & Policy