GAIN A COMPETITIVE EDGE

Bloomberg BNA
Bloomberg Law® integrates Bloomberg’s renowned news and company and financial data with exceptional primary and secondary legal research and business development tools, delivering an advantage to legal professionals who handle the most complex legal matters. Presented in a sophisticated yet easy-to-use interface, Bloomberg Law subscribers have unlimited desktop and mobile access to the information in the system — as often as they want and whenever they want.
BOOST YOUR BUSINESS INTELLIGENCE

The Business Development Center on Bloomberg Law delivers a suite of integrated legal, business, and news resources designed to help firms discover opportunities to build deeper relationships with existing clients and win new business.

From customizable monitors of news, dockets, and social media that help you stay on top of the buzz to the latest news on M&A activity, bankruptcies, IPOs, executive hires, attorney moves, and more, Bloomberg Law’s resources and tools enable you to identify and target new business opportunities and stay current on the specific issues with the greatest impact on current and potential clients.
BUILD YOUR COMPETITIVE KNOWLEDGE

Knowing what your clients, competitors, and adversaries are doing helps you carve out your own distinct value and discover new opportunities for growth. Follow the issues that other law firms think are important to them and to their clients through law firm client memos and research. Plus, pair the practitioner-contributed BNA Insights articles you’ll find in BNA Law Reports with the latest news about attorney moves to see the big picture.

Easily stay current on market practice with targeted fielded searches of documents and underlying clauses used in real transactions. Also, access the latest edition of Bloomberg’s League Tables to see where your firm and others compare to the top advisers on various types of deals.

TAKE THE LEAD

Spot trends, capitalize on opportunities, and identify potential challenges first. Detailed Company Profiles — including financial and litigation data as well as news — offer extensive, reliable information, including about board interlocks, on all public companies and many private companies. Plus, with access to trusted commentary and analysis, corporate counsel have the resources to effectively and efficiently tackle the multitude of complex risk, regulatory, transactional, and litigation-based issues they face.

IMPROVE YOUR CLIENT UNDERSTANDING

Win new clients and more effectively retain existing ones. With timely access to BNA Law Reports integrated with news from Bloomberg News, Bloomberg Businessweek, and over 50,000 other sources, you’ll stay informed on regulatory changes that have an impact on your clients and their industries.

- Dig into the financial structures and health of competitors or parties to possible deals with your clients using Company Profiles and the Company Screener.
- Learn more about company executives with the information in Company Profiles or directly through People Search.
- When considering new business pitches, get help with conflict checking using the Company Hierarchy section of a Company Profile.
- Determine how your clients stack up with others in their industry or find other companies with similar financial data by utilizing the Company Screener.
DELIVER MORE VALUE TO YOUR FIRM

Give your organization the competitive edge — and raise your profile with current and prospective clients. Take advantage of unlimited, unrestricted access to rich legal content and tools, coupled with exclusive business intelligence resources. Commentary and analysis from experienced practitioners give you keener insight into the legal issues on which you work. Bloomberg Law’s deep secondary legal content integrated with primary legal sources adds another dimension to your decision-making, helping you quickly pull together what you need to make a difference in a case, a deal, and more.
POWER YOUR PRACTICE

Bloomberg Law’s Practice Centers were designed based on practitioners’ feedback and feature practical insights from leading experts and analysts. Each Practice Center integrates in-depth legal analysis, commentary, and news with time-saving tools and key primary sources to give you a comprehensive, nuanced understanding of the issues you face daily. Our Practice Centers are organized so you can easily browse news and analysis from respected sources, including BNA Law Reports.

Bloomberg Law features Practice Centers dedicated to: Antitrust, Banking & Finance, Bankruptcy, Corporate/ M&A, Employee Benefits, Health, Intellectual Property, Labor & Employment, Securities, and Tax. Each Practice Center features unique resources designed to maximize your results. Some examples include:

- Tax practitioners have access to our award-winning Tax & Accounting Portfolios written by leading expert practitioners especially for practitioners. They uniquely offer topic-driven, in-depth guidance designed to help tax professionals save research time and resolve complex issues.

- Labor and employment practitioners get the robust set of private labor arbitration decisions collected by Bloomberg BNA.

- Intellectual property practitioners can use Patent and Patent Assignment Searches to pinpoint the U.S. patent they need using fielded search options and keywords, and easily access assignment information and related patents, agency and court opinions, and federal district court dockets.

- Securities practitioners can leverage the SEC No-Action Letter Search to find relevant guidance about the situations they face using fields such as Company/Requestor, Law Firm, Topic, Act Section/Rule, and more.
PROFIT FROM THE FLEXIBILITY TO DO MORE WITH DOCKETS

Our integrated docket solution gives you the freedom to be proactive with unrestricted, unlimited docket searching and alerts. Bloomberg Law Dockets® makes it cost effective to include docket in your regular research process, enabling you to monitor new actions, identify business opportunities, conduct due diligence, or just expand your legal research in federal, state, and international courts. Plus, you can view multiple facets of litigation easily as docket link to recent underlying patents. Bloomberg News stories often link to related docket, and Company Profiles list the federal litigation involving the company.

You never pay extra to run a search and look at the results, so you can search broadly or narrowly, however and whenever you want. With Bloomberg Law you can even run a keyword search across docket and underlying documents loaded on the system. Look close to home or abroad, with access to docket for the U.K., the Cayman Islands, Dubai, the EU, Hong Kong, and more. Plus, you have expedited access to complaints in important new cases in many U.S. jurisdictions with Breaking Complaints.

The Litigation & Dockets menu goes beyond docket, providing you quick access to a wealth of litigation tools and content. Easily search opinions, docket, and U.S. judgments and liens; browse statutes; and stay current on litigation news and more.
MODERNIZE YOUR TRANSACTIONAL WORK

Stay current on market practice with Bloomberg Law’s integrated transactional resources. You easily can go beyond the limitations of your form file, internal database, or the SEC website by using our targeted search tools to quickly find what you need for drafting and negotiation.

Find relevant transactional language in more than 300,000 documents from real transactions using the DealMaker Document Search. Use a fielded search to combine keywords with targeted categories — including the ability to search by deal size and target specific law firms and parties by their role in the deal — to quickly zero in on example language from precedent transactions and other corporate agreements of greatest value to your work. Plus, you can compare clauses you find from among millions of example clauses with the DealMaker Clause Search, in the side-by-side and redlined views — and even include your own clause in a comparison.

In addition, a deal profile is available for many M&A transaction documents. The M&A Deal Detail tab, when shown atop a document, summarizes the main deal terms that financial market professionals and their attorneys need to know and quickly gets you up to speed on what happened when and who was involved.

Get more information from SEC filings, easily searchable through our EDGAR Search. Whether you’re performing due diligence, reviewing disclosure language for a risk factor, researching fund ownership, or getting ready for a new business pitch, EDGAR Search enables you to find what you need quickly. Through an extensive database of EDGAR Comment Threads, you also can follow discussions of critical disclosure issues from the initial SEC Staff comment through subsequent filer and staff responses until resolution.

When you open one of your EDGAR Search results, you get a chart of the impact of the filing on the related stock price. In addition, you now can search for and perform comparisons of items in 8-Ks, 10-Ks, and risk factors in 10-Ks, and compare your own text to the results.

You also can access vital resources such as drafting guides, forms, model agreements, timelines, checklists, expert commentary, and transaction-related news. The Transactional Law menu gives you everything you need to be efficient and stay at the top of your practice.
A subscription to Bloomberg Law provides you with unlimited, unrestricted access to everything loaded on the system — from court opinions and the U.S. Code to example transaction documents to news and company information. Here are just some of the many resources you will enjoy on Bloomberg Law:

- **The <GO> Bar**, enabling you to quickly start your research across primary and secondary legal content, news, companies, and people from anywhere in the system

- **All Legal Content Search**, allowing you to search any combination of legal resources you choose at one time, and Specialized Searches, helping you to craft targeted searches using fields specific to content; among the Specialized Searches are:
  - **Company Screener**, letting you search for companies that meet the financial criteria and details you select
  - **DealMaker Document and Clause Searches**, providing an easy way to find relevant example documents and clauses from real transactions
  - **Docket Search**, offering you the ability to find relevant cases and underlying documents, including for use as example briefs and more
  - **EDGAR Search**, enabling you to easily find relevant SEC filings and get a chart of the impact of the filing on the related stock price
  - **Patent Search** and **Patent Assignment Search**, helping you pinpoint the U.S. patent you want to review and learn about what patents have been assigned to whom
  - **People Search**, connecting you to People Profiles of company executives, judges, and other newsmakers

- **Integrated core content — primary and secondary materials**, plus value-added resources and tools:
  - Federal and state opinions and the Bloomberg Law Citator™ (BCite™), plus Bloomberg BNA Headnotes and Classification Outlines
  - Federal and selected state and international dockets, including **Breaking Complaints**
  - Federal and state statutes and regulations, as well as federal agency and self-regulatory organization (SRO) resources and guidance materials
  - Sample transaction documents and clauses, easily searchable through the DealMaker Document and Clause Searches
  - U.S. patents, published patent applications, and recorded patent assignment information, as well as decisions from all four approved providers of generic top-level domain name (gTLD) decisions and selected country-specific top-level domain name (ccTLD) decisions
  - **Books and treatises**, including titles from publishers such as the American Bar Association (ABA), the American Bankruptcy Institute (ABI), Bloomberg BNA, and the Practising Law Institute (PLI), as well as the Getting the Deal Through series on international transactions
  - **Bloomberg BNA Portfolios, manuals, and other analysis** written by practitioners
  - **BNA Law Reports**, delivering trusted, detailed analysis — including practitioner-contributed **BNA Insights** — of court, legislative, and regulatory developments across many topics
  - The Law Firm Research collection of client memos and newsletters
  - Proprietary practical guidance, including — for transactional work — document and clause descriptions, checklists and timelines, and drafting guides
• **Ten Practice Centers**, with each one organizing primary and secondary legal sources, as well as news, on a specific practice area (such as IP, securities, and tax) to make it easy for practitioners to jump into the research they do regularly.

• **The Business Development Center**, offering a suite of tools to help attorneys gain more insight into existing and prospective clients, as well as competitors.

• **Company Profiles**, providing detailed financial information and other data that can be easily packaged through a Quick Report or Custom Report with our Company Report Writer.

• News offerings, such as **Bloomberg News, Bloomberg Businessweek, Bloomberg Brief newsletters, and over 50,000 other sources**, including news wires, newspapers (including *The New York Times*), magazines, and Internet sources.

• **Alerts** based on searches you create and particular types of documents — such as Citation Alerts for court opinions and federal bills, federal Track Bill alerts, and more; plus, Email Notifications for BNA Law Reports.

• **Workflow tools** including:
  - **Research Trail**, giving you access to your research over the past six months.
  - **Queue**, offering you a quick way to save documents to package with other materials for printing, downloading, or emailing.
  - **Workspaces**, enabling easy collaboration with others you select from your organization.
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Research wherever you are by logging in to Bloomberg Law on your iPhone® and iPad®. Plus, documents you view are optimized for your smartphone. You also can access the links in your email alerts a few times on the go without having to log in, making mobile use even more efficient.

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