

# Help Gamify NYLS!

**Calling All Gamers:** In the Spring of 2012, NYLS plans on launching a legal education game meant to incorporate the fun of playing a game with the legal skills you will need in practicing law! Help the NYLS Gamification Team develop this game by participating and giving feedback on your experience.

**Prize/Reward:** All participants will receive the Early Adopter Badge, which will unlock a specific/hidden level in the upcoming game. The winners of the two competitions (described below) will receive unique badges and Experience Points (XP) to be used in the upcoming game.

**Games/Quests:** Participants can choose to complete one or all of the badges that follow.

**1. Dr. Seuss, Esq. Badge:** One fish, two fish, red fish, law fish? For most people the law is hard to understand however, it will be our job as future lawyers to explain the law in layman's terms to clients, family, friends, etc. Albert Einstein once said, "If you can't explain it simply, you don't understand it well enough." What simpler way to explain something than through a children's story.

Your job will be to create a children's book about a principle of law. The book can be a satire of an existing children's book or a completely new idea. The book should be no longer than five (5) double-spaced pages and may include drawings or pictures to help express the concept. You don't have to be an artist to compete; feel free to use clip art, crayons, magazines, Google image, stick figures, or any other materials that help express your idea.

Students may compete individually or with a group of no more than three (3) members.

**2. Butterfly Badge:** "On your mark; get set; GO!" You have two (2) weeks to collect as many attorneys' business cards from as many different types of law practices. Each student must deliver his or her collection of cards on the final day to Professor Johnson (see below for details). The student with the largest collection wins!

Please remember to maintain professionalism when collecting business cards, and do not harass attorneys when participating in this competition. Be a social butterfly, start your networking today!

**Rules:** Submissions must be turned in on the 28th of November @ 5PM. Email your completed storybook (in PPT, DOC or PDF format) to Prof. David Johnson at [david.johnson@nyls.edu](mailto:david.johnson@nyls.edu), and hand in your attorney business cards to the Institute for Information Law and Policy at 40 Worth, 9th Floor.

**Eligibility:** Everyone!

For any questions or concerns regarding the competition, please contact:  
[david.johnson@nyls.edu](mailto:david.johnson@nyls.edu)