

MICHAEL P. GOODYEAR

Associate Professor, New York Law School
185 W Broadway, New York, NY 10013
(563) 370-8920 | michael.goodyear@nyls.edu | he/him

ACADEMIC APPOINTMENTS

NEW YORK LAW SCHOOL

Associate Professor 2025–Present

UNIVERSITY OF AKRON SCHOOL OF LAW

Scholar, IP Policy Institute (IPPI) 2025–Present

NEW YORK UNIVERSITY SCHOOL OF LAW

Acting Assistant Professor, Lawyering 2023–2025

Fellow, Engelberg Center on Innovation Law and Policy 2023–2025

UNIVERSITY OF MICHIGAN

Graduate Student Instructor, Sociology 2019–20

EDUCATION

UNIVERSITY OF MICHIGAN LAW SCHOOL, J.D. (*cum laude*) 2020

Michigan Technology Law Review, Editor-in-Chief

Michigan Journal of International Law, Executive Editor

RefLaw, Articles Editor

Salzburg Lloyd N. Cutler Fellow

Research Assistant to Adam Pritchard, James C. Hathaway, and Gregor Bachmann

Outlaws, Fellowship Gala Chair

UNIVERSITY OF CHICAGO, A.B. (honors) 2016

History & Near Eastern Languages & Civilizations

Minor in Latin American & Caribbean Studies

Phi Beta Kappa

Howell Murray Alumni Association Award (top leadership award)

Maroon Key Society (academic leadership honorary society)

TEACHING AND RESEARCH INTERESTS

PRIMARY: Intellectual Property Law; Law & Tech; Internet Law; Civil Procedure; Torts

SECONDARY: Social Media Law; Art Law; Privacy Law; Contracts

PUBLICATIONS

- [*Artificial Infringement*](#), 77 UC LAW JOURNAL (HASTINGS LAW JOURNAL) __ (forthcoming).
- [*Dignity and Deepfakes*](#), 57 ARIZONA STATE LAW JOURNAL __ (forthcoming).
- [*Common Law Notice-and-Takedown*](#), 15 NYU JOURNAL OF INTELLECTUAL PROPERTY & ENTERTAINMENT LAW __ (forthcoming) (solicited).

- [*Infringing Information Architectures*](#), 58 UC DAVIS LAW REVIEW 1959 (2025).
- [*Queer Trademarks*](#), 2024 UNIVERSITY OF ILLINOIS LAW REVIEW 163.
 - Interviewed by [Slate's Outward Podcast](#) (Apr. 24, 2024).
 - Recommended reading on [The TTABlog](#) (Feb. 6, 2024).
 - Featured in [World Trademark Review](#) (June 21, 2023).
 - Cited in JANE C. GINSBURG, JESSICA LITMAN, MARY KEVLIN & REBECCA TUSHNET, TRADEMARK AND UNFAIR COMPETITION LAW CASES AND MATERIALS (7th ed. 2024).
- [*The Server Test Quandary and Embedding Permission Culture*](#), 75 OKLAHOMA LAW REVIEW 263 (2023).
 - Quoted in *Bowery v. Best Little Sites*, 671 F. Supp. 3d 1297 (D. Utah 2023).
 - Cited in Brief for Amici Curiae, *Hunley v. Instagram LLC*, No. 22-15293 (9th Cir. Oct. 11, 2022), ECF No. 32.
- [*Culture and Fair Use*](#), 32 FORDHAM INTELLECTUAL PROPERTY, MEDIA & ENTERTAINMENT LAW JOURNAL 334 (2022).
- [*Synchronizing Copyright and Technology: A New Paradigm for Sync Rights*](#), 87 MISSOURI LAW REVIEW 95 (2022).
- [*Inherent Powers and the Limits of Public Health Fake News*](#), 95 ST. JOHN'S LAW REVIEW 319 (2022).
- [*Returning to the Start? Federal BIPA Claims After TransUnion v. Ramirez*](#), 2022 UNIVERSITY OF ILLINOIS LAW REVIEW ONLINE 10 (2022).
- [*Circumscribing the Spider: Trademark Law and the Edge of Data Scraping*](#), 70 KANSAS LAW REVIEW 295 (2021).
- [*Adapting Indian Copyright: Bollywood, Indian Cultural Adaptation, and the Path to Economic Development*](#), 23 VANDERBILT JOURNAL OF ENTERTAINMENT & TECHNOLOGY LAW 517 (2021).
- [*Heaven or Earth: The Hagia Sophia Re-Conversion, Turkish and International Law, and the Special Case of Universal Religious Sites*](#), 19 UCLA JOURNAL OF ISLAMIC & NEAR EASTERN LAW 51 (2021).
- [*Priam's Folly: United States v. Alvarez and the Fake News Trojan Horse*](#), 73 STANFORD LAW REVIEW ONLINE 194 (2021).
 - Winner, 2021 Stanford Law Review Student Essay Competition
- [*Going Global: An International Human Rights Approach to Russian LGBTQ+ Law and Practices*](#), 61 VIRGINIA JOURNAL OF INTERNATIONAL LAW 631 (2021).
 - Winner, 2020 Virginia Journal of International Law Human Rights Essay Contest
- [*A Rising Tide Lifts All Consumers: Penumbra of Foreign Data Protection Laws in the United States*](#), 27 RICHMOND JOURNAL OF LAW & TECHNOLOGY 1 (2021).
- [*Is There No Way to the Truth? Copyright Liability as a Model for Restricting Fake News*](#), 34 HARVARD JOURNAL OF LAW & TECHNOLOGY 279 (2020).

- Reprinted in ENTERTAINMENT, PUBLISHING AND THE ARTS HANDBOOK 57 (Thomson Reuters (West), 2021).
- [*Fair Use, the Internet Age, and Rulifying the Blogosphere*](#), 61 IDEA: INTELLECTUAL PROPERTY LAW REVIEW 1 (2020).
 - First Place, 2020 IDEA Student Intellectual Property Writing Competition
- [*A Shield or a Solution: Confronting the New Copyright Troll Problem*](#), 21 TEXAS REVIEW OF ENTERTAINMENT & SPORTS LAW 77 (2020).
- [*Keeping the Barbarians at the Gates: The Promise of the UNESCO and UNIDROIT Conventions for Developing Countries*](#), 41 MICHIGAN JOURNAL OF INTERNATIONAL LAW 581 (2020).
- [*The Dark Side of Videoconferencing: The Privacy Tribulations of Zoom and the Fragmented State of U.S. Data Privacy Law*](#), 10 HOUSTON LAW REVIEW OFF THE RECORD 76 (2020).
- [*Transfixed in the Camera's Gaze: Foster v. Svenson and the Battle of Privacy and Modern Art*](#), 11 HARVARD JOURNAL OF SPORTS & ENTERTAINMENT LAW 41 (2020).
- [*Helping David Fight Goliath: Preserving the WTO in the Trump Era*](#), 11 TRADE, LAW & DEVELOPMENT 372 (2019).

WORKS IN PROGRESS

- *Disentangling Indigenous Authenticity*
- *Protecting the Queer Internet*
- *Illegitimate E-Commerce Injunctions*
- *Cannibalizing Copyright*

PRIOR EXPERIENCE

WEIL, GOTSHAL & MANGES LLP

Associate, Complex Commercial Litigation and Intellectual Property & Media 2020–23

- Represented Alibaba, Meta, and Samsung in IP infringement litigation
- Counseled Alibaba, eBay, Meta, Pinterest, and Spotify on copyright and trademark issues relating to, *inter alia*, secondary liability, fair use, metaverse, NFTs, data scraping, notice and takedown, and personal jurisdiction
- Represented Invesco and Serta Simmons Bedding in breach of contract disputes

Summer Associate

2018, 2019

GIBSON, DUNN & CRUTCHER LLP

Summer Associate

2019

PRESENTATIONS

Disentangling Indigenous Authenticity

- 2025 Junior Intellectual Property Scholars Association (JIPSA) Workshop (July 31, 2025, University of Wisconsin Law School).
- NYU Lawyering Scholarship Colloquium (Apr. 1, 2025).

Protecting the Queer Internet

- The Impact of Technology on Law and Society Panel, AALS Annual Meeting (Jan. 6, 2026, New Orleans).

Illegitimate E-Commerce Injunctions

- Chicago-Kent Law Review Symposium (Sept. 26, 2025).
- Thirty-First Annual Intellectual Property Law & Policy Conference (Apr. 5, 2024, Fordham Law School).

Cannibalizing Copyright

- Summer Institute on Law and AI (July 12, 2025, Institute for Law & AI, Airlie, VA).

Dignity and Deepfakes

- Twenty-Fifth Annual Intellectual Property Scholars Conference (IPSC) (Aug. 7, 2025, DePaul University College of Law).
- Freedom of Expression Scholars Conference 13 (Apr. 26, 2025, Yale Law School).
- Fourth Annual Legal Scholars Roundtable on Artificial Intelligence (Apr. 10, 2025, Emory University School of Law).
- Cardozo Arts & Entertainment Law Journal Symposium (Apr. 7, 2025).
- Law and Technology Workshop (March 21, 2025, virtual).
- Charleston Law Review Seventeenth Annual Law & Society Symposium (Feb. 21, 2025).
- Fifteenth Annual Tri-State Region IP Workshop (Jan. 17, 2025, NYU School of Law).
- NYU Lawyering Scholarship Colloquium (Nov. 20, 2024).
- Tenth Annual Mosaic IP Conference (Nov. 1, 2024, Marquette University Law School).
- NYU Information Law Institute Privacy Research Group (Sept. 25, 2024).
- Deepfakes & the Law: Global Perspectives (May 17, 2024, City, University of London) (keynote).

Artificial Infringement

- Fifth Annual Machine Lawyering Conference (May 29, 2025, Chinese University of Hong Kong).
- CS&Law 2025: Fourth ACM Symposium on Computer Science and Law (Mar. 26, 2025, Munich, Germany).
- Digital Life Seminar (Feb. 13, 2025, Cornell Tech).
- Seventh Junior Faculty Forum for Law and STEM (Sept. 28, 2024, University of Pennsylvania Carey Law School).
- Twenty-Fourth Annual Intellectual Property Scholars Conference (IPSC) (Aug. 8, 2024, University of California, Berkeley School of Law).
- NYU ACP Scholarship Clinic (Apr. 15, 2024).
- Thirty-First Intellectual Property Law & Policy Conference (Apr. 5, 2024, Fordham Law School).
- NYU Lawyering Scholarship Colloquium (Feb. 20, 2024).

Common Law Notice-and-Takedown

- Fourth Annual Trademark and Unfair Competition Roundtable (Oct. 10, 2025, University of Pennsylvania Carey Law School).

- Twenty-Second Annual Works in Progress for Intellectual Property Scholars Colloquium (WIPIP) (Jan. 31, 2025, William S. Boyd School of Law at University of Nevada, Las Vegas).

Infringing Information Architectures

- NYU Lawyering Scholarship Colloquium (July 24, 2024).
- Eleventh Annual Governance of Emerging Technologies and Science Conference (May 16, 2024, Sandra Day O'Connor College of Law, Arizona State University).
- Columbia Science and Technology Law Review (Apr. 9, 2024, Columbia Law School).
- NYU Engelberg Center on Innovation Law & Policy Research Meeting (Apr. 4, 2024).
- Regulating the Decentralised Autonomous Organisation Conference (Jan. 25, 2024, University of Liverpool School of Law and Social Justice).
- Thomas Edison Innovation Law and Policy Fellowship Workshop (Jan. 17, 2024).
- Fourteenth Annual Tri-State Region IP Workshop (Jan. 12, 2024, NYU School of Law).
- Intellectual Property Emerging Scholars Panel, AALS Annual Meeting (Jan. 6, 2024, Washington, D.C.).
- NYU Lawyering Scholarship Colloquium (Oct. 23, 2023).
- NYU Information Law Institute Privacy Research Group (Oct. 11, 2023).
- Thomas Edison Innovation Law and Policy Fellowship Workshop (Sept. 8, 2023).
- Thomas Edison Innovation Law and Policy Fellowship Workshop (Mar. 9, 2023).

Queer Trademarks

- Ninth Annual Mosaic IP Conference (Oct. 28, 2023, University of Illinois Chicago School of Law).
- Queering Private Law Workshop (Sept. 12, 2023, University College London).
- Thirteenth Annual Tri-State Region IP Workshop (Jan. 13, 2023, NYU School of Law).

Selected Other Presentations

- *Roundtable: OECD Online Marketplace Guidelines* (June 5, 2025, U.S. Patent and Trademark Office).
- *Contextualizing Elster within the First Amendment*, Thirty-Second Annual Intellectual Property Law & Policy Conference (Apr. 24, 2025, Fordham Law School).
- *Pride Overcoming Prejudice: Charting LGBTQ+ Paths in IP, I <3 Trademarks* Conference 2025 (Mar. 18, 2025) (New York, NY) (panelist).
- *AI and Intellectual Property*, 2025 Stetson Business Law Review Symposium (Feb. 7, 2025) (Tampa, FL) (panelist).
- *AI and the Arts*, A&HG 4174: Law and the Arts (Oct. 7, 2024, Columbia University Teachers College).
- *Regulating & Advising Generative AI Use in Film & Video*, Columbia Entertainment, Arts, and Sports Law Society Spring Symposium (Apr. 17, 2024) (panelist).
- *AI Crash Course*, International Trademark Association (INTA) The Business of AI Conference (Mar. 20, 2024, New York, NY) (panelist).
- *Copyright & AI*, LunchGPT Series (Feb. 16, 2024, virtual).
- *The Law and Policy of Generative AI and Creativity*, University of Chicago Alumni Club of New York (Jan. 23, 2024, Polsinelli, New York, NY) (panelist).

- *At the Intersection of Copyright & Generative AI*, Data Science 290: Modern Data Applications (Nov. 16, 2023, University of California, Berkeley School of Information).
- *IP & AI: Current Issues & Careers*, Rutgers Intellectual Property Law Society (Nov. 14, 2023).
- *Careers in Entertainment Law*, NYU Intellectual Property and Entertainment Law Society (Nov. 13, 2023) (panelist).
- *Entertainment Law Through AI and Copyright*, New York Law School Media, Entertainment, and Fashion Law Association (Nov. 6, 2023).
- *Reading the Registration Tea Leaves: Tam, Brunetti . . . Elster?, Section Two Small: Exploring the New Constitutional Limits on Trademark Law* (Nov. 3, 2023, University of New Hampshire Franklin Pierce School of Law).
- *The Future of Entertainment: AI Takes the Stage*, FAME Center and Cardozo Entertainment Law Society (Oct. 16, 2023) (panelist).
- *Emerging Issues in Copyright Law*, Seton Hall Intellectual Property Students Association (Oct. 4, 2023).

AFFILIATIONS & FELLOWSHIPS

Fellow, Università degli Studi di Milano Information Society Law Center	2023–Present
Faculty Affiliate, University of North Carolina Center for Information, Technology, and Public Life (CITAP)	2023–Present
American Registry for Internet Numbers (ARIN) 55 Fellowship	2025
Scholar, Center for Intellectual Property x Innovation Policy (C-IP ²) at Antonin Scalia Law School, George Mason University	2024–25
Thomas Edison Innovation Law and Policy Fellow, Center for Intellectual Property x Innovation Policy (C-IP ²) at Antonin Scalia Law School, George Mason University	2023–24

SELECTED SHORTER WORKS

- *Right of Publicity*, in ELGAR CONCISE ENCYCLOPEDIA OF ARTIFICIAL INTELLIGENCE AND THE LAW (Ryan Abbott & Elizabeth Rothman, eds., forthcoming 2025).
- *Obscenity Law*, in ELGAR CONCISE ENCYCLOPEDIA OF ARTIFICIAL INTELLIGENCE AND THE LAW (Ryan Abbott & Elizabeth Rothman, eds., forthcoming 2025).
- [Comment in Response to the U.S. Patent and Trademark Office’s Request for Comments on OECD’s Working Party on Countering Illicit Trade \(WP-CIT\) Draft Voluntary Guidelines for Countering Illicit Trade in Counterfeit Goods on Online Marketplaces](#), 90 FEDERAL REGISTER 21291 (June 16, 2025).
- [Artificial Infringement \(Short\)](#), CSLAW ’25: PROCEEDINGS OF THE SYMPOSIUM ON COMPUTER SCIENCE AND LAW 26 (ACM Mar. 25, 2025).
- [Who Is Responsible for AI Copyright Infringement?](#), 41 ISSUES IN SCIENCE AND TECHNOLOGY 31 (Fall 2024).

- [Intellectual Property's NFT Gap: Twentieth-Century Copyright Law Could Limit Viable Uses of Blockchain](#), TECH POLICY PRESS (May 7, 2024).
- [The Surprising Result of the Supreme Court Case that Allowed Slurs in Brands](#), SLATE (Feb. 13, 2024).
- [Comment in Response to the U.S. Copyright Office's Artificial Intelligence Study](#), 88 FEDERAL REGISTER 59942 (Aug. 30, 2023).
- [Tracking Change and Continuity in Twenty-First Century Copyright Fair Use](#), JOTWELL (June 2, 2021) (review of Barton Beebe, *An Empirical Study of U.S. Copyright Fair Use Opinions Updated, 1978-2019*, 10 N.Y.U. J. INTELL. PROP. & ENT. L. 1 (2020)).
- [As Online Shopping Explodes, So Do Product Liability Claims Against E-Commerce Platforms](#), NEW YORK LAW JOURNAL (May 14, 2021) (with Jared Friedmann).
- [FTC Orders Destruction of Algorithms Created From Unlawfully Acquired Data](#), 4 JOURNAL OF ROBOTICS, A.I. & LAW 423 (2021) (with Randi Singer).
- [Information for Submitting Articles to Specialty & Non-Flagship Law Journals](#), SSRN (Aug. 28, 2020).
 - Featured as a resource by numerous law schools, including Harvard, Stanford, Cornell, Georgetown, Texas, and Minnesota
- [Stay-at-Home, Videoconferencing, and a Baptism of Fire for the California Consumer Privacy Act](#), NORTHWESTERN UNIVERSITY LAW REVIEW BLOG (Apr. 21, 2020).
- [Imperial Women at the Twilight of the Roman Empire](#), ANTIQVVS 31 (Winter 2020).
- [The Historical Memory of Constantinople, 567 Years After the Fall](#), GREEK REPORTER (May 29, 2020).
- [Life on the Byzantine-Arab Frontier](#), 126 MEDIEVAL MAGAZINE 26 (2019).
- [Syrian-Armenians and the Legal Snares of Armenian Citizenship](#), ARMENIAN WEEKLY (May 30, 2019).

PROFESSIONAL SERVICE AND ACTIVITIES

Peer Reviewer, <i>Journal of Intellectual Property Law & Practice</i>	2024–Present
Peer Reviewer, <i>Oxford Intersections: AI in Society</i>	2024–Present
Committee Member, AALS Art Law Section	2025–Present
Committee Member, AALS Intellectual Property Law Section	2025–Present
Coordinator, Lawyering Scholarship Colloquium	2024–Present
Founder, NYU Law Review-Lawyering Scholarship Colloquium Workshop Series	2023–2024
Secretary, University of Chicago Alumni Club of New York City	2023–Present
Careers Committee Member, University of Chicago Alumni Club of New York City	2021–23
Member, New York City Bar Association Entertainment Law Committee	2023–Present
Member, University of Chicago Alumni PRIDE Board	2022–Present

BAR ADMISSIONS

New York; Illinois; Southern District of New York